

FREDDIE PAGANI

Art Director

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freddieapagani.com

WORK EXPERIENCE

Various Design Roles and Promotions, American Institute of Physics

January 2019 – Present

College Park, MD / Washington, DC

Art Director June 2023 – Present

- Oversee and lead the art direction for the visual aspects of brand materials, membership societies' visual identity, and publications including flagship magazine Physics Today.
- Lead, direct, and collaborate with photographers, illustrators, and other creative professionals to create compelling visuals that effectively communicated scientific concepts, while following copyright laws and branding guidelines.
- Stay up to date with industry trends and best practices in visual communication and provide recommendations for continuous improvement of visual presentations.
- Direct and motivate the team to consistently produce high-quality design work, while encouraging professional development, implementing team-wide training sessions, and coordinating team-wide critiques/retrospectives.

Senior Graphic Designer March 2020 – June 2023

- Develop, maintain, and refine visual identity of Physics Today magazine and its online activities.
- Streamline monthly production in a timely manner meeting strict deadlines.
- Maintain effective and solution focused communication with the editorial staff at Physics Today.

Art and Production Associate January 2019 – March 2020

- Art, design, photo editing, and production for Physics Today.

Advertising Operations Associate (Print and Digital Design), The Chronicle of Higher Education

February 2016 – December 2018

Washington, DC

- Designed and produced layouts for articles for the weekly newspaper, as well as ads and identity profiles for both print and web via CMS.
- Set pace and design standards for the first ever recruitment department redesign.

Office Administrator and Runner Program Coordinator, Sirens Media

December 2014 – June 2015

Silver Spring, MD

- Coached and trained team of 4 interns (runners).
- Assisted producers with development, auditions, production, set design, make up, costumes, and props.

Arrow Merchandising Coordinator, Fossil Inc.

December 2012 – November 2014

Washington, DC / McLean, VA / Alexandria, VA / Arlington, VA / Chevy Chase, MD

- Managed, trained, and coached team of sales associates and seasonal staff across the DMV area.

EDUCATION

Bachelor of Arts, Design, Marymount University

January 2007 – December, 2010

Arlington, VA

- Dean's list; 3.7/4.0 GPA
- Won "Most Innovative Designs" award in 2010.

CERTIFICATIONS, SKILLS & INTERESTS

Skills: Project management, team management, magazine design, creative direction, typography, Adobe Creative Suite, illustration, traditional art, design thinking, print management, CMS, trend forecasting, training, coaching, collaboration, brand development, visual identity, time management, design principles, color theory, video production, HTML, XML, WordPress.

Interests: Art, film, comics, museums, travel, music, theater, designing and creating costumes, and world news.